

Approved August 27, 2015
Peterborough Town Library Board of Trustees
Meeting Minutes July 23, 2015

Present: Marcia Patten (Chair), Frank Karlicek (Treasurer), Laura Hanson (Secretary), Ron Bowman & David Weir

Others present: Corinne Chronopoulos (Library Director), Ron McIntire (Co-chair 1833 Society), & Randy Brown

Meeting called to order: 1:30 p.m.

Minutes from June 25, 2015 meeting accepted RB, FK

Treasurer's report approved RB, LH

Frank had all members of the Board of Trustees sign the Charter Trust signature card for the purpose of authorizing withdrawals and adjustments to the library's investments.

Director's Report accepted FK, RB

The November 2015 Board of Trustees meeting has been re-scheduled to 11/19/15.

1833 Society Update: Ron McIntire attended the Board meeting as the representative of the 1833 Society. The monthly update was distributed. There was a discussion about a donation of a gift of stock from an anonymous donor to the capital campaign. It was decided that the library needs to formulate a policy about selling stock and who has the authority to deal with the sale of the stock, as well as notifying the donor. It was agreed that donations of stock have to be marketable securities.

Building Committee Updates: Corinne reported that the library had received the final building report from the architectural firm and the square footage in the final version has been adjusted to meet the financial goal of the 1833 Society. The Board of Trustees will receive the final report at the next Board meeting in August.

Long-Term Planning

Corrine reported that the library needs to move to a self-hosted, "Best in Class" Wordpress website. With more and more people relying on websites today, the library needs to develop a new professionally designed, useful, resource rich we site. She is currently working on a RFP for the development of a new site which will be sent out in July to potential website development companies. There was a conversation about what level of general town information should be on the new library website.

Corinne announced that she had recently met with Eva Ruutopold, a professional graphic designer, and Laura. She would like Eva to work on simplifying the new logo and designing a professional looking online newsletter template, brochures, and flyer templates. The goal is to create more professional

looking collateral and that the library maintain a consistent “brand.” Corinne also wants to move forward with an ad campaign in the Monadnock Ledger, but it probably won’t start until the new website is up and running. This is a project that David Blake, chair of the 1833 Society Marketing Committee, has been working on with Corinne and the committee.

Corinne presented a budget to the Trustees to develop a website, collateral materials, and ad campaign.

Moved: Corinne should move forward with her long-term marketing plans and budget. RB, FK Motion passed.

There was a lengthy discussion about the temporary move of the library and the timing once there is a final decision about the start date of the new Main Street bridge. It is anticipated that this will take place in the 2016 & 2017 timeframe.

MOTION TO ENTER NON-PUBLIC SESSION under RSA 91-A:3 II(a) – personnel FK, RB

ROLL CALL VOTE TO ENTER NON-PUBLIC SESSION:

Laura Hanson Y

Ron Bowman Y

David Weir Y

Frank Karlicek y

Marcia Patten Y

THE BOARD ENTERED INTO NON-PUBLIC SESSION AT 3:10 pm

THE BOARD RE-ENTERED PUBLIC SESSION AT 3:54 PM

Motion to adjourn at 3:56 pm DW, RB

Respectfully submitted,

Laura Hanson, Secretary