

**Approved July 24, 2015**

**Peterborough Town Library Board of Trustees  
Meeting Minutes June 25, 2015**

**Present:** Marcia Patten (Chair), Frank Karlicek (Treasurer), Laura Hanson (Secretary), Ron Bowman, & David Weir

**Others present:** Corinne Chronopoulos (Library Director), Ron McIntire, Porter Caesar & Laura Smith

**Meeting called to order:** 1:35 pm

The 1833 Society's recently hired fundraising team, Porter Caesar and Laura Smith, attended the meeting and gave a history of their organization; overview of some recent capital campaigns they've worked on; and criteria for a successful campaign which includes:

1. Having a compelling case and cause
2. Constituency supporting fundraising campaign
3. Strong volunteer leadership
4. Willingness on behalf of the non-profit to invest in campaign
5. Strong preparation before asking for money

Porter also talked about the four gift divisions that make-up a successful capital campaign, including:

**Advanced:** Seeking funding through the members of the organization

**Leadership Gifts,** which typically make-up 60 to 65% of a capital campaign, represent the "quiet" phase of the campaign and take at least one year to complete.

**Major Gifts** also typically takes one year to complete.

**Community Gifts** is generally a three-month mini campaign and may include direct mail, visits to civic organizations, etc.

**Minutes from May 28, 2015 meeting accepted FK/RB**

**Minutes from June 4, 2015 meeting accepted RB/FK**

**Treasurer's report approved RB/DW**

**Director's Report Accepted RB/FK**

**1833 Society Update:** Ron McIntire encouraged the Board to attend the upcoming ZBA meeting on 7/6/15 from 7 to 9 pm at the Town House where the purchase of the Fairpoint property will be discussed. He also said there is a second public hearing at the 7/7/15 Select Board meeting to conduct a required second hearing on accepting the Fairpoint land. There will be one final appearance before the Planning

Board, date to be determined, before they make their final recommendation to the Select Board. Tina Kriebel's monthly 1833 Society Board update was distributed to the library's Board of Trustees.

**Moved:** personnel forms such as personnel transaction forms and the library director's leave forms will be signed by the chair or the treasurer of the trustees. RB/FK Motion passed.

**Moved:** A donation in the amount of \$1,045 recently given to the library by RiverMead's Book Club will be used this summer to fund two adult programs, Simon Brooks and T. J. Wheeler. RB/DW Motion passed.

**Moved:** A motion was made to send a letter of condolence to the church in Charleston, SC. DW/RB Motion failed.

MOTION TO ENTER NONPUBLIC SESSSION under RSA 91-A:3 II(a) – personnel RB/FK

ROLL CALL VOTE TO ENTER NONPUBLIC SESSION:

Laura Hanson            Y

Ron Bowman            Y

David Weir            Y

Frank Karlicek            Y

Marcia Patten            Y

THE BOARD ENTERED INTO NONPUBLIC SESSION AT 3:40 pm

THE BOARD REENTERED PUBLIC SESSION AT 4:05 PM

Motion to adjourn at 4:05 pm. FK/RB

Motion passed. Meeting adjourned at 4:05 pm

Respectfully submitted,

Laura Hanson, Secretary

Respectfully submitted,

Laura Hanson