

# Placemaking through Transportation

# Place Audit

## Context Sensitive Solutions for West Peterborough

This exercise is intended to be used as a tool to evaluate how well streets and adjacent land uses are performing as Places, and identify opportunities for enhancing them in the future.



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**LOCATION (SITE#):** \_\_\_\_\_

# A EVALUATE THE PLACE

Evaluate how well this site performs as a place.

<b>ACCESS, LINKAGES &amp; INFORMATION</b>	<b>DISAGREE    AGREE</b>			
Pedestrians can easily walk to and through the place.	1	2	3	4
Pedestrian access is safe and convenient				
- Sidewalks connect to adjacent areas;	1	2	3	4
- Crosswalks are well marked;	1	2	3	4
- Crossing distances are minimal.	1	2	3	4
Taking transit is easy:				
- Stops and stations are easy to find;	1	2	3	4
- Stops and stations are easy to get to on foot;	1	2	3	4
- Maps and schedules are readily available.	1	2	3	4
- Bicycling is easy:				
- Routes are safe and convenient;	1	2	3	4
- Routes are well marked;	1	2	3	4
- Storage is adequate.	1	2	3	4
Automobiles do not detract from the pedestrian experience.	1	2	3	4
There is adequate directional signage, maps and location information.	1	2	3	4
Autos are able to use the facility safely and efficiently.	1	2	3	4

**SUM of ANSWERS =** \_\_\_\_\_

**AVERAGE ANSWER (Total: \_\_\_\_/13) =**

USES AND ACTIVITIES	DISAGREE	AGREE		
There are opportunities to use the place for active recreational experiences (e.g., walking, shopping, access to boating, fishing, hiking).	1	2	3	4
Uses are easily visible and inviting for drivers and pedestrians.	1	2	3	4
Populated areas (a commercial street or residential area) have many different activities occurring.	1	2	3	4
The road enhances the setting of and access to local businesses and cultural institutions.	1	2	3	4
Continuity of street-level uses makes for a pleasant walking experience.	1	2	3	4

**SUM of ANSWERS =** \_\_\_\_\_

**AVERAGE ANSWER (Total: \_\_\_\_/5) =**

<b>COMFORT &amp; IMAGE</b>	<b>DISAGREE</b>	<b>AGREE</b>		
The road is attractive and fits its surroundings.	1	2	3	4
Amenities are operable, well located, and consistent in design:				
- Seating;	1	2	3	4
- Telephones;	1	2	3	4
- Waste receptacles;	1	2	3	4
- Lighting fixtures;	1	2	3	4
- Restrooms.	1	2	3	4
It respects and highlights important natural and scenic features (parks, rivers, wetlands, agricultural land, forests, mountains, etc.).				
It respects and highlights important community features (skylines, boulevards, historic places, etc.).				
It feels safe and well cared for.				

**SUM of ANSWERS =** \_\_\_\_\_

**AVERAGE ANSWER (Total: \_\_\_\_/9) =**

SOCIABILITY	DISAGREE    AGREE			
People use the place regularly by choice.	1	2	3	4
There are places to gather/there is evidence of people in groups.	1	2	3	4
Strangers make eye contact; people smile and display affection.	1	2	3	4
Chance encounters happen frequently, as people tend to run into someone they know.	1	2	3	4
There is a mix of ages, sexes and ethnic groups which generally reflects the community at large.	1	2	3	4
People bring their friends and relatives to see the Place or they point to key elements with pride.	1	2	3	4

**SUM of ANSWERS =** \_\_\_\_\_

**AVERAGE ANSWER (Total: \_\_\_\_/6) =**

## AVERAGE ANSWER OF ALL AREAS

- AVERAGE ACCESS, LINKAGES & INFO \_\_\_\_\_
- AVERAGE USES & ACTIVITIES \_\_\_\_\_
- AVERAGE COMFORT & IMAGE \_\_\_\_\_
- AVERAGE SOCIABILITY \_\_\_\_\_

**SUM of ANSWERS** \_\_\_\_\_

**AVERAGE of ALL (Sum: \_\_\_\_/4) =**



## **C INTERVIEW** (5 Minutes)

Ask one or two people in the place you evaluated what they like about the place and what they would do to improve it. If a particular issue from the ratings above has emerged, ask them their opinion about it.

### **THEIR ANSWERS:**

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## **D PROBLEM STATEMENT**

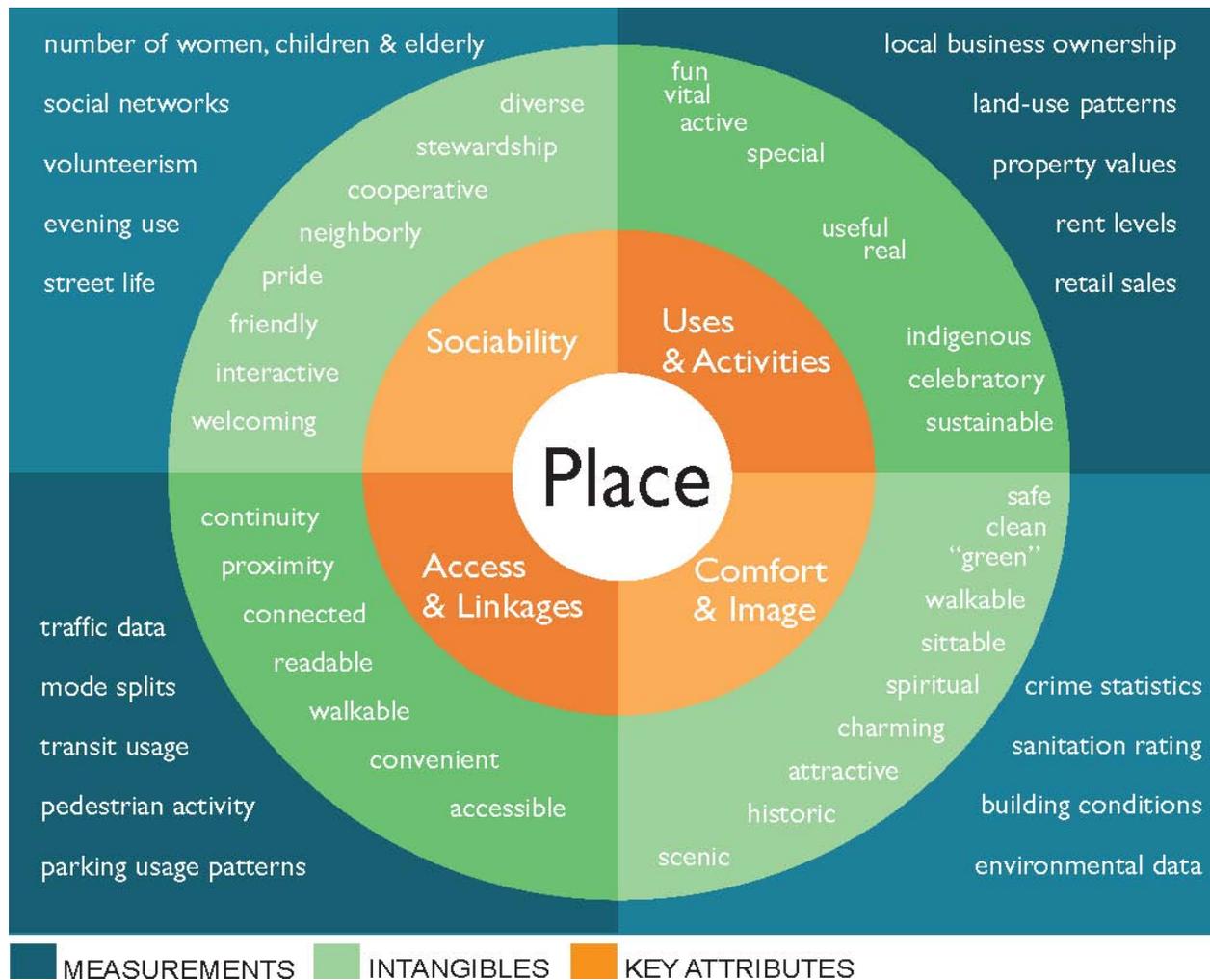
Return to the workshop room, sit with your group, and reach consensus on a Problem Statement that:

- is 2 to 3 sentences
- includes problems & needs related to transportation, community and environmental concerns
- does not pre-figure solutions
- is not mode-specific

# What Makes a Great Place?

In evaluating over 1,000 public spaces and has a good image; and finally, it is a sociable place: one where people meet each other and take people when they come to visit. PPS has found that successful ones have for key qualities: they are accessible; people are engaged in

activities there; the space is comfortable and has a good image; and finally, it is a sociable place: one where people meet each other and take people when they come to visit. PPS developed The Place Diagram as a tool to help people in judging any place, good or bad:



Imagine that the center circle on the diagram is a specific place that you know: a street corner, a playground, a plaza outside a building. You can evaluate that place according to four criteria in the red ring. In the ring outside

these main criteria are a number of intuitive or qualitative aspects by which to judge a place; the next outer ring shows the quantitative aspects that can be measured by statistics or research.