



TOWN OF
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NEW HAMPSHIRE

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**Economic Development Authority
Marketing Subcommittee Meeting**

Thursday, May 24, 2018 – 2:00 P.M.
Select Board Meeting Room

Committee Members Present: Christine Dennler (Chair); Nate Morison;
Martha Schaefer; Pelagia Vincent

Committee Members Absent: Karen White; Marie Cassady; Adam Hamilton

Staff Present: Kristin Bixby; Pete Throop

I. Chair Dennler called the meeting to order at 2:00 PM.

II. Minutes from May 11th, 2018

Ms. Schafer moved to accept the minutes. Mr. Morison seconded the motion.

III. Discussion of June Calendar

The June calendar postings were discussed. To see the end result of the calendar postings, complete with themes and assignments, look at the attached calendar.

While compiling the calendar, there was discussion about using a week in June to specifically promote families. It was chosen to coincide with the week where the Recreation Department has an Open House for their Playground Program, and End of School Pool Party, and marked the start of extended hours of operation at Cunningham Pond. There would be many opportunities to get family-centered posts in that week. There was talk that the following month could have a week with another centralized theme, like restaurant week.

Chair Dennler mentioned that she had sent members information on all of the Town's trails for hiking and biking, and would like to get a comprehensive set of photographs from each location.

Ms. Vincent asked for the subcommittee to have a discussion about some comments that were made by some EDA members that do not sit on the subcommittee in reference to the subcommittee's stance on business promotion. Chair Dennler determined it would be more fitting if this conversation was held when more members were present. Chair Dennler and Mr. Throop also suggested that at the next subcommittee meeting, there needed to be some more discussion on the future of the contract with Millennium.

IV. Next Meeting: Thursday, June 13th, at 12:30 PM. *****Update – meeting was later moved to 1:30 PM on Wednesday, June 14th to scheduling conflicts with the Select Board Room.*

V. Chair Dennler adjourned the meeting at 4:00 PM.

June 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 First Friday Info pending PV	2 Contra Dance Photo Pending CD www.monadnockfolk.org
3	4 Monk Photo Diversity DropBox https://forestmonastery.org	5 Landscapes or Trails - DropBox	6 Thing in the Spring: Photos Pending. www.thinginthespring.com KB	7 Broke Arts Fair Photo Pending KB	8 Thing in the Spring: Photos Pending KB	9
10	11 MakerSpace Business Incubator Photo Pending CD	12 Landscapes or Trails - DropBox	13 Library Activity Photos - DropBox	14 Depot Park Music (Summer Downtown) DropBox	15 Artist Painting - Dropbox	16
17	18 Family Week Open House Rec Ctr Photo Pending KB	19 Family Week Schools Out Pool Pty Photo Pending KB	20 Family Week Wells School Grads Photo Pending NM	21 Family Week Rec Ctr Activity Photo Pending KB	22 Family Week Cunning Pond Opens Photo Pending KB	23
24	25 Recycling Center DropBox	26 Landscapes Or Tails - DropBox	27 Library Concert in the Park Photo Pending NM	28 Nightlife Photo Pending NM	29 DuckRace Photo Pending MS	30