

MINUTES
SELECT BOARD
TOWN OF PETERBOROUGH
Tuesday, March 27, 2018 – 5:00pm
1 Grove Street, Peterborough, New Hampshire

Present: Ed Juengst, Barbara Miller, Tyler Ward

Also Present: Rodney Bartlett, Nicole MacStay, Vanessa Amsbury-Bonilla

Chair Ward called the meeting to order at 5:00pm.

Public Hearing - Acceptance of Unanticipated Funds

Mr. Bartlett explained that it was required to hold a public hearing regarding the acceptance of funds from Woodard & Curran from a legal action settlement. Chair Ward read a recent press release regarding the claim and settlement. The town claimed that Woodard & Curran breached its contract and was negligent in its work in closing the town's three wastewater treatment lagoons. Pursuant to the settlement, the town received \$750,000 after mediation. Mr. Bartlett explained that the funds will reimburse the town for legal fees incurred, an amount of \$133,870. The rest of the funds will go toward the final closure of the lagoons.

Motion: Mr. Juengst made a motion to accept and authorize the expenditure of \$750,000 of unanticipated funds, reimburse the legal fees, and finalize the closure of the lagoons.

Vote: Ms. Miller seconded. All in favor. Motion carried.

Review and Accept Minutes of March 6, 2018

Motion: Ms. Miller made a motion to accept minutes.

Vote: Mr. Ward seconded. All in favor. Motion carried.

Economic Development Authority Request to Award Contact for Marketing Services

George Sterling explained that after a thorough process, there were nine respondents, which were narrowed down to five. Two rose to the top, with follow-up interviews. Of those two, Millenium Agency was chosen for a four month contract.

Mr. Throop explained that the total contract is for \$5,000 which includes the set-up fee as well as posting to social media starting in April through the end of the fiscal year. Chair Ward asked if it was just Instagram. Mr. Throop said it would be both Instagram and Facebook.

Chair Ward asked if the EDA's website Peterboroughworks.com will be managed by the same contractor. Mr. Throop said it would be promoting the EDA's video that was produced as well as their website with the end goal at working to attract younger families, younger members of the workforce, and a skilled labor work base. This contractor understands the town's desire to reach this target audience.

Karen Hatcher asked if photos will be supplied by the town or is the marketing services consultant taking the photos. Mr. Throop said the EDA will supply the photos. There was discussion about how to capture local events. Mr. Ward commented that many photos will be needed. Mr. Juengst asked if it would be an ongoing expense. Mr. Throop said it could, but would be contracted on a year-by-year basis.

Ms. Hatcher expressed a concern asking if there is a process or thought given to fairness around

representation of local businesses. Mr. Throop said every business is part of our community, fairness is a concern. It would be requested from the photographer to avoid signage, and businesses would be promoted as a group, for example 'Restaurant Thursdays' in order to maintain fairness. Mr. Ward asked about the marketing services consultant's understanding of Instagram, and the evolution to use video component instead of still photography. Mr. Throop addressed his concerns and explained the research that was done in order to choose the savviest consultant.

Motion: Chair Ward made a motion to authorize to enter into contract with the marketing firm for the limited term for \$5000.

Vote: Mr. Juengst seconded. All in favor. Motion carried.

Merging of Library Parcels

Mr. Bartlett explained that the library is on two parcels. When a portion was purchased from Fairpoint, it was combined with the adjacent lot, now these two lots need to be combined. DES requires two permits for the two lots, therefore the town needs a merger in order to create one parcel.

Motion: Mr. Juengst made a motion to authorize Mr. Bartlett to execute the document needed to merge two lots into one.

Vote: Ms. Miller seconded. All in favor. Motion carried.

Mr. Sterling gave an update on the activity of the Economic Development Authority. He expressed their support of the Greenerborough event, promoting Peterborough as a green community. Jerry Gallus has been promoting employer forums which were manufacturing heavy in the beginning but now healthcare, retail, and restaurants are being promoted. These forums are providing collaboration and the recognition that these businesses need each other's help. The EDA is planning a work session April 17th. Other items discussed were that the EDA is still focused on bringing a hotel to town, Nashua Community College is going into the tech center at Conval and the Main Street Bridge project. Sean Ryan of the Chamber of Commerce did research on other towns having similar projects and its economic impact. Ms. Chronopoulos would like to engage the group on downtown marketing. Ms. Hatcher added that businesses downtown need to know when the project will be starting and ending which will help with the overall comfort level and address their need to feel informed.

Establishment of South Peterborough TIF Advisory Board

Mr. Bartlett said that the process to create the South Peterborough TIF Advisory Board has started. Two people have already reached out: Jerry Gallus and Bill James. He said there is a Planning board requirement, an EDA member requirement, and the bulk of the board must own property in the district or live in the district.

Declaration of Volunteer Recognition Day

Ms. Miller said it is important to recognize our volunteers. She gave the example that the Federal Government has a rate for volunteers, which is set at \$24.90 per hour in New Hampshire. The town Library has calculated \$270,000 worth of volunteer hours per year. April 3rd is the actual National Recognition Day.

Motion: Ms. Miller made a motion to proclaim April 3rd as a Volunteer Recognition Day. Mr. Juengst mentioned adding changing to the wording to the template to include all the volunteers instead of only Americorps and Senior Corps. Ms. Hatcher suggested a survey to get the number of volunteers in our community and the value of those hours as a way to celebrate volunteerism and an

opportunity to acknowledge the power of volunteerism. She suggested asking people who routinely volunteer to stand at the Deliberative Session.

Vote: Mr. Ward seconded. All in favor. Motion carried.

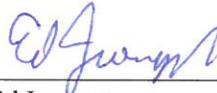
Review Deliberative Session PowerPoint Presentation

Ms. MacStay presented the PowerPoint Presentation that will be shown at the Town Meeting in order to make edits.

As there was no more business to discuss, Chair Ward adjourned the meeting at 6:20 pm.

Respectfully Submitted,
Vanessa Amsbury-Bonilla, Department Assistant

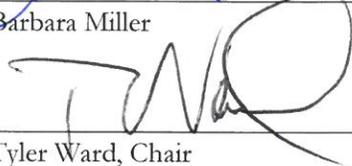
PETERBOROUGH
SELECT BOARD:



Ed Juengst



Barbara Miller



Tyler Ward, Chair

